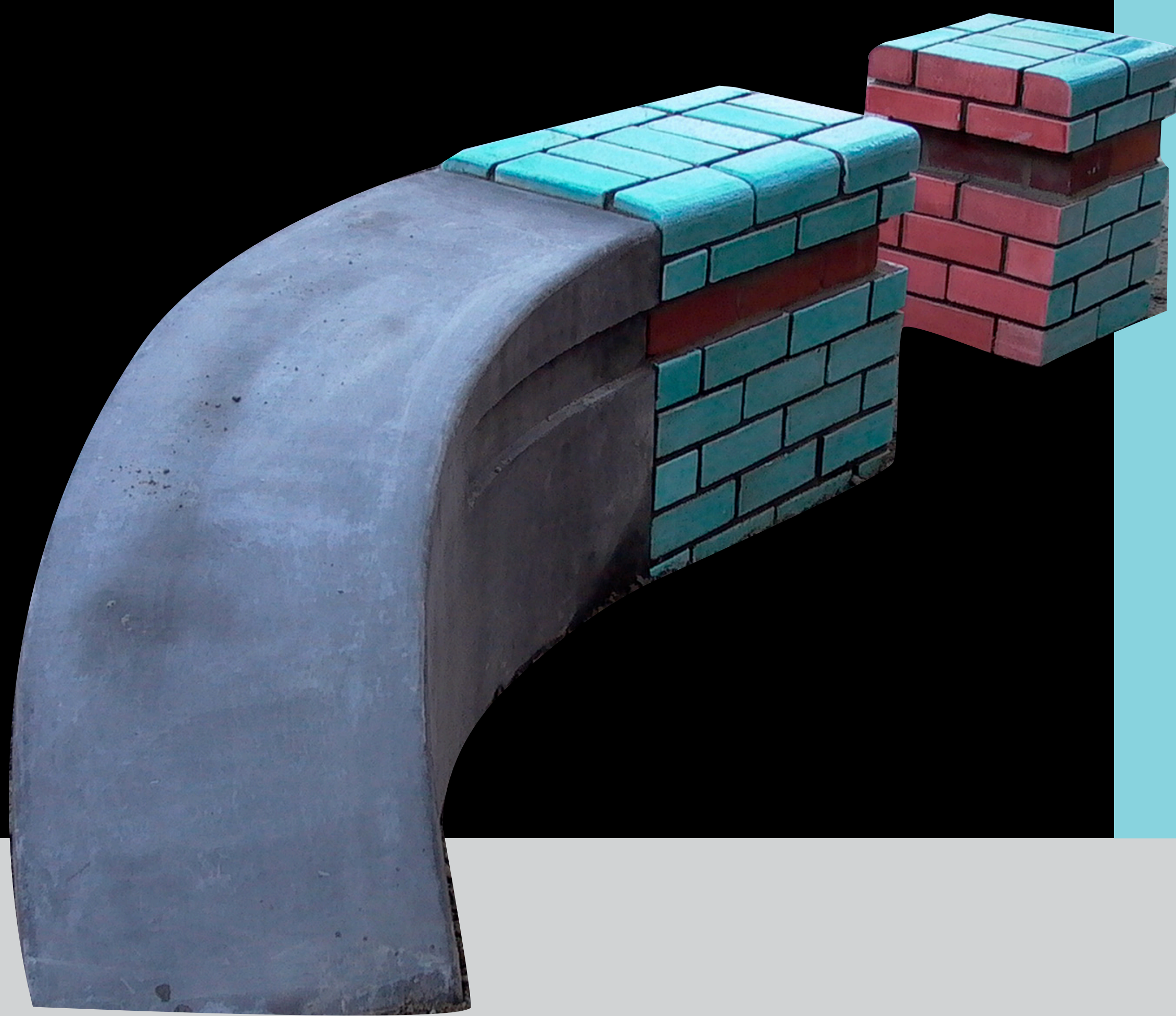


benchmark

sculptural seating for the heart of hastings-sunrise



MEDIA UNDEFINED

Media Undefined is a non-profit organization dedicated to fostering community and collaborative engagement through cross-disciplinary artistic practices. Their projects employ innovative community engagement strategies that connect socially, economically, and culturally diverse communities with practicing professional artists. *Media Undefined* strives to achieve artistic excellence by creating projects in which public participation and artistic creation are mutually interdependent.

PROJECT DESCRIPTION

BenchMark is a public art seating area developed by artists Alison Maddaugh and Jamie Robson of *Media Undefined*, in collaboration with Hastings-Sunrise community groups: Hastings Community Association, Hastings North Business Improvement Association, and Hastings-Sunrise Public Realm Sub-committee.

BenchMark draws on the energy and visual language of related neighbourhood art projects led by *Media Undefined*: *Our Community Story*, a living history project about Hastings-Sunrise (2005); and *Trailing Tales*, a sculptural seating area at Hastings Elementary School (2007).

BenchMark will engage local residents in the creation of a public gathering place at the northeast corner of East Hastings Street at Kamloops, in the heart of the Hastings-Sunrise neighbourhood. The project proposes to enhance an existing green space with sculptural seating and tiles featuring historical anecdotes, framed by cobblestone and new planting beds.

MATERIALS AND INSTALLATION

All materials and installation methods are safe, long lasting, and suitable for participation from all age groups:

- Glazed Brick: Unfired clay brick sculpted and glazed to produce a form with rounded edges and a smooth, vibrant, and durable surface free of sharp or rough edges.
- Story Tiles: Industrial strength frost resistant ceramic tiles printed with anecdotal text and embedded into the sides of the bench forms.
- Concrete: Coloured concrete provides the curved ramp and secure foundations for the sculptural seating forms.

